

PRESS CONTACT

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Tony Cairoli, the seven-time MXGP World Champion, wears MXGP – The Official Motocross Videogame – with a brand new and exclusive helmet

April 18th 2014, Milano – Milestone, one of the most recognized racing videogame developers and publishers for consoles and Windows® PC, is proud to announce that Tony Cairoli dresses MXGP - The

Official Motocross Videogame, thanks to a brand new and exclusive helmet.

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After the first helmet version was unveiled at MXGP of Trentino, held at Arco di Trento last weekend, Tony Cairoli will dress again the MXGP brand in the cold lands of Sevlievo during the next MXGP of Bulgaria.

"We are glad that a successful champion such as Antonio Cairoli is the ambassador of the Official Motocross Videogame, launched on March 28th", affirms Alessandro Castrucci, Game Director of Milestone. "The branded new helmet is a clear evidence of our strong partnership between Milestone and the Official MXGP riders" concludes Castrucci.

Based on one of the most adrenaline filled and challenging championships ever, *dust, emotion, realism, authenticity, amazing jumps and the fight for first position* are the key elements of the new videogame. A lot of new features have been included into the game that will inspire motocross lovers, but not only them. By playing, new generations of *riders/players* are brought to life, characterized by Milestones latest masterpiece. The aim? Win the MXGP World Championship race by race.

MXGP features all the riders, teams, bikes and rules from the official MXGP 2013 calendar including a redesigned career mode for living the feelings of the Motocross.

Developed by Milestone Studio, MXGP - The Official Motocross Videogame is now available on Xbox 360® (59.99€), PlayStation®3 (59.99€), PlayStation®Vita (39.99€) and Windows PC® (39.99€). PC players will also be able to download it from Steam (http://store.steampowered.com/app/256370).

Follow us on Facebook http://www.facebook.com/MXGPVideogame, on the official Youtube Channel http://www.youtube.com/mxgpvideogame or check the #mxgpvideogame hashtag.

Assets available via the following FTP link:

Folder: MXGP

Host: ftp.milestone.it

User: Press

Password: prsc2k12

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Milestone

Milestone nasce a Milano nel 1996, e rappresenta la più grande realtà italiana impegnata nello sviluppo di videogiochi per PC e console, universalmente riconosciuta come una software-house specializzata nel campo dei racing game. Milestone è unica nel panorama nazionale per la qualità dei suoi prodotti e per la meticolosa attenzione ai dettagli, entrambi tratti distintivi della sua filosofia aziendale. La serie SBK® Superbike World Championship, il videogioco ufficiale del World Rally Championship e MotoGPTM13 ne rappresentano tre chiari esempi. Per ulteriori informazioni consultare il sito www.milestone.it.

About Youthstream:

Youthstream is the company that manages the exclusive television, marketing and promotional world wide rights of the FIM Motocross World Championship, the FIM Motocross of Nations, the FIM Women's Motocross World Championship, the FIM Veteran Motocross World Cup, the FIM Junior Motocross World Championship, the FIM SuperMoto World Championship, the FIM SuperMoto of Nations, the FIM Snowcross World Championship, the Motocross European Championship, the Motocross of European Nations and the SuperMoto European Championship.

About the Platforms

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